

Data Privacy policies

This Privacy Policy (the "Policy") contains information on the processing of personal data carried out by MVPanda Applications Informatiques Inc., and on how you can exercise your rights with respect to this personal data. If you have any additional questions, please do not hesitate to contact us directly: contact@mvpanda.com

195 rue Belvédère nord, bureau 100, Espace-Inc
Sherbrooke, Québec, J1H4A7, Canada

1. When does this Policy apply?

This Policy applies within the framework of the activities of our customers (the stores), of sale to consumers. Also when we record data on consumers, during their registration in the application or to place orders requiring identification of the consumer by the store.

Examples of information collected:

- Surname, first name, telephone numbers, email address
- Customer number in a store
- Favorite products, shopping lists

This Policy only applies to the processing of so-called "personal" data. By "personal data", we mean any data that allows us to identify you directly or indirectly.

Some of the data discussed in this Privacy Policy may not be protected by laws that apply to you. This Privacy Policy is for informational purposes only.

2. When does this policy not apply ?



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This Policy also does not apply to the processing of your personal data carried out by websites, applications or services provided by independent third parties.

For example, if you click on a link on our website that leads to the site of a third party, this Policy does not apply to the processing of your personal data by that third party.

We collect your personal information in order to personalize the offer of the stores, as well as in response to your requests in your exchanges with the stores

When we collect this personal information, we act as data controller for individuals located in the European Union, the United Kingdom and all other relevant regions (I "Europe"). Thus, we determine the legal bases for the processing of your personal data.

Where we process your personal data based on your consent, you may withdraw that consent at any time by contacting us at contact@mvpanda.com.

Some services may not be available without your consent to data processing. Personal data relating to your communications

Examples: email addresses, phone numbers, content of emails and messages.

3. What is personal advertising and how do we use it ?

Personalized advertising is based on your shopping habits, your defined store favorites and your location. In this way, the advertisements you receive are tailored to your habits and interests.

4. To whom do we communicate your personal data ?

As part of the use of the application, some of your information may be communicated to the stores and the suppliers of these stores.

We also disclose your personal data in the following situations:

If the law, a subpoena or a request from the authorities to which we believe we must respond require it, or if the communication is necessary for an urgent and justified medical situation.

With our business partners involved in development, deployment or marketing, when necessary for the purpose of providing professional services, or for business development purposes.

In connection with a merger, acquisition or sale of some or all of our assets.

5. Where do we store your personal data ?

Your personal data is stored securely on our servers hosted in an AWS Cloud.

6. How long do we keep your personal data ?

These data are stored as long as you are a user of the application, and for a maximum of two years after your last use. Unless you have explicitly requested to delete them, as stipulated, below

7. How do we ensure the security of



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your personal data ?

The security of your personal data is ensured in the AWS cloud which hosts our servers.

Control measures are implemented and performed to prevent the data breach and to report any possible breach.

8. What are your rights ?

At any time you have the right to access, rectify and delete all personal information about you, which is stored on our servers.

Simply send us a request at contact@mvpanda.com to obtain, correct or delete personal data concerning you.